

## Sandy Ping President



**Sandy** has over 25 years' experience delivering game-changing innovation. While at Procter & Gamble he ranked among the top inventors, developing such breakthrough products and market changing innovations as Swiffer WetJet® and Cascade ActionPacs®. A certified Knowledge Engineer and trainer of Systematic Innovation Systems, Sandy continues his success through projects with major US and international companies and universities. He holds 11 US patents and 46 international patent publications.

## Daniella Fisher, PhD Innovation Education Facilitation

**Daniella**, a US patent holder, brings an eclectic set of skills from 8 years in Product Development and Product Safety at Procter & Gamble and 12 years in education innovation. Daniella currently manages the website, communications, client relations and workshops/projects.

Our **Center for Targeted Innovation** is an expanding network of experts chosen to meet your innovation need.

**Sandy Ping**  
Knowledge Engineer

**Daniella J. Fisher, PhD**  
Innovation Education Facilitation

**Barbara Rugen, PhD**  
Market Research



Center for Targeted Innovation

## Targeted Innovation Services, LLC

1232 West Kemper Rd., Suite 281  
Cincinnati, OH 45240

(800) 680-3495  
(513) 522-C4TI (2484)  
(513) 793-6378 fax

[www.targeted-innovation.com](http://www.targeted-innovation.com)  
[info@targeted-innovation.com](mailto:info@targeted-innovation.com)

# Targeted Innovation Services



Center for Targeted Innovation

Targeting your efforts  
and resources for  
success with proven  
experience and game-  
changing innovation



In today's economic reality, many companies are getting the message "GAME OVER". Don't let that happen to you!

Our mix of services and workshops is targeted to *your* specific goals and needs.

## Targeted Innovation Services

As a flexible, highly skilled team, we immerse ourselves in your unique needs, goals and culture. As your guide you can expect us to:

While other companies focus on running their existing business, we identify the game-changer that could put *you* out of business and show how to turn it to *your* profit. From years of experience, we know the benefits and barriers involved. Change *your* game and change it *faster*.

Our unique innovation capabilities help you:

- **Identify** your hidden potential for breakthrough innovation
- **Reduce** your risks and costs
- **Bullet-proof** your efforts
- **Target** your resources for success



- **Determine** where you are on your innovation path and what problems to solve.
- **Design** an innovation roadmap that builds good ideas into bigger ideas.
- **Provide** the right tools at the right time.
- **Accelerate** speed to market, from concept to implementation.

**We help:**

- **Established businesses** looking for the next "big idea"
- **Start-up businesses** looking to market their ideas to large corporations
- Any organization looking to **minimize their risks** and **maximize their resources** for success.



[www.targeted-innovation.com](http://www.targeted-innovation.com)